

# UNSW College Internship Program

UNSW College offers paid internships to current students who are wishing to gain work experience and build their professional profiles whilst studying at the College.

- A maximum term of 3 months is offered for internship roles.
- Paid work experience that helps you gain an advantage.
- Letters of recommendation are issued to assist with future job applications.

## Social Media Marketing Internship

This is a fantastic opportunity for students looking to gain hands-on experience in social media marketing, content creation, and community management. This internship offers insights into the world of digital marketing and the chance to enhance your skills while making a meaningful impact on our College's online presence. You will hone your skills promoting the student voice and events.

### Roles and responsibilities

- You will be a brand champion – creating engaging and on-brand content for various social media platforms, including Facebook, Instagram and Tik Tok.
- You will be a brand guardian – your content will be consistently 'on brand' with our College tone of voice across platforms.
- You will be a market researcher – identifying social media trends and industry best practices to for our team's improvement and innovation.
- You will be a collaborator – working closely with our UNSW College staff and sharing ideas to achieve a common goal

### Requirements for the role:

- This is a part-time internship position requiring a commitment of 3-4 hours per week
- You must be currently enrolled with overall class attendance above 90%
- You have excellent verbal and written communication skills
- You have a keen eye for detail and creativity
- You are organised, you can work independently and collaborate effectively

Interested to apply for an Internship? Email your cover letter telling us why you should be an intern: [intern@unswcollege.edu.au](mailto:intern@unswcollege.edu.au)